

# BRYAN BABCOCK

BRYANBABCOCK.COM • BRYANBABCOCK7@GMAIL.COM • (607) 972-1511

## PERSONAL



Videographer, producer and editor with 11+ years of experience in content planning and execution for digital platforms. Using video and photo visuals to create human connection between a brand and its audience. Skilled in Adobe Creative Suite and Sony cinema cameras. Please visit [bryanbabcock.com](http://bryanbabcock.com) to view my full portfolio and background.

## EXPERIENCE



### Director of Video Content

Feb 2014 – Present

Seattle Sounders FC – Seattle, WA

- Oversee video team in producing daily content for SoundersFC.com and club's social channels, including Twitter, Instagram, Facebook and YouTube
- Shoot and edit video and photo assets ranging from matches, training sessions, mini documentaries, commercial spots, marketing campaigns, partnership activations, fulfilling all in-house production needs for Sounders FC
- Work 40+ matches per season, embedded with team at home and on road for unique access and behind-the-scenes content opportunities
- Manage club's video archive, logging all footage and providing assets to internal and external partners, including national broadcast networks and Major League Soccer
- Analyze digital trends and web analytics to drive video strategy for the club



### Digital Video Coordinator

Sept 2010 – Jan 2014

Tampa Bay Lightning – Tampa, FL

- Filmed and edited daily coverage of team, including practices, locker room interviews, press conferences, community events and special features
- Uploaded and organized all video features to TampaBayLightning.com, the Lightning's YouTube channel and mobile app
- Provided video coverage on road for NHL Draft, training camp and select road trips



### Broadcast Intern

Jan 2010 – May 2010

Buffalo Sabres – Buffalo, NY

- Edited in-game highlight packages for Madison Square Garden Network during broadcasts
- Created daily game presentation videos for the Sabres in-arena video board

## EDUCATION



### Bachelor of Science

May 2010

*Communications, Broadcast Journalism*

State University of NY at Cortland – Cortland, NY

## ACHIEVEMENTS



### 2019 Northwest Regional Emmy Award

*Promotion – Program – Single Spot*  
*We Are Seattle, Editor*

### 2017 Northwest Regional Emmy Award

*Promotion – Program – Sports*  
*The Summit Awaits, Editor*

### 2021 The Telly Awards

*Branded Content Sports*  
*Legend in the Making, Videographer*

### 2020 The Telly Awards

*Online Documentary Series*  
*Once A Sounder, Videographer & Edit*